

# TATA SIERRA

escape mediocre



It opened minds to the art of dreaming.  
It redefined what owning a car could mean -  
bold, aspirational, unforgettable.  
Sierra was not just driven.  
It was admired. Desired. It was extraordinary.  
Now, the legend returns.  
Reimagined for a new era.  
Sharper in design.  
Richer in detail.  
More iconic than ever.  
For those who've arrived.  
And now seek to arrive differently.  
For those who refuse to blend in -  
because they've earned the freedom not to.

# TATA SIERRA ^

escape mediocre





**reddot** winner 2025

**When design  
dares to escape  
the ordinary,  
the world  
takes notice**

The most prestigious design competition, Red Dot, awarded Sierra for its bold and ground-breaking design. Since 1955, Red Dot has set global benchmarks in design and innovation. This year, an international jury unanimously crowned Sierra with this distinction, outshining global rivals.

It stands as the first car in India to be recognised by Red Dot, an iconic feat by an SUV that redefines what's possible.

escape  
ordinary



# EXTERIOR

## FRONT FOG LAMP WITH CORNERING FUNCTION

Lights up every turn,  
giving you total clarity  
around every bend

## NIGHT SABER BI-LED BOOSTER HEADLAMP

Bright. Focused.  
Ready to take on  
the night

## LIGHT SABER LED DRLS WITH WELCOME & GOODBYE

Welcomes you  
in style, and signs  
off just as confidently



### HIDDEN REAR WIPER WITH WASHER

Stays out of sight, clears your view when you need it



### LIGHT SABER LED TAIL LAMP

A sleek LED signature that's impossible to miss

### REAR DEFOGGER

Clears mist and condensation quickly, so your rear view stays sharp and unobstructed

### REAR FOG LAMP

Cut through fog and low visibility, ensuring nothing goes unseen



## FLUSH DOOR HANDLES WITH WELCOME LIGHTS

They don't stick out. They stand out



## R19 ALLOY WHEELS

Big, bold, and planted. Built to rule every road

# INTERIOR

## PERSONA THEMED INTERIORS

Different moods one space. Built to let you escape into comfort



## TILT AND TELESCOPIC STEERING WHEEL

Tilt and Telescopic Steering Wheel Adjusts to your height and reach, so every drive feels naturally in control



# PANORAMAX

Segment's largest sunroof with expansive windows to create an open, uplifting lounge feel

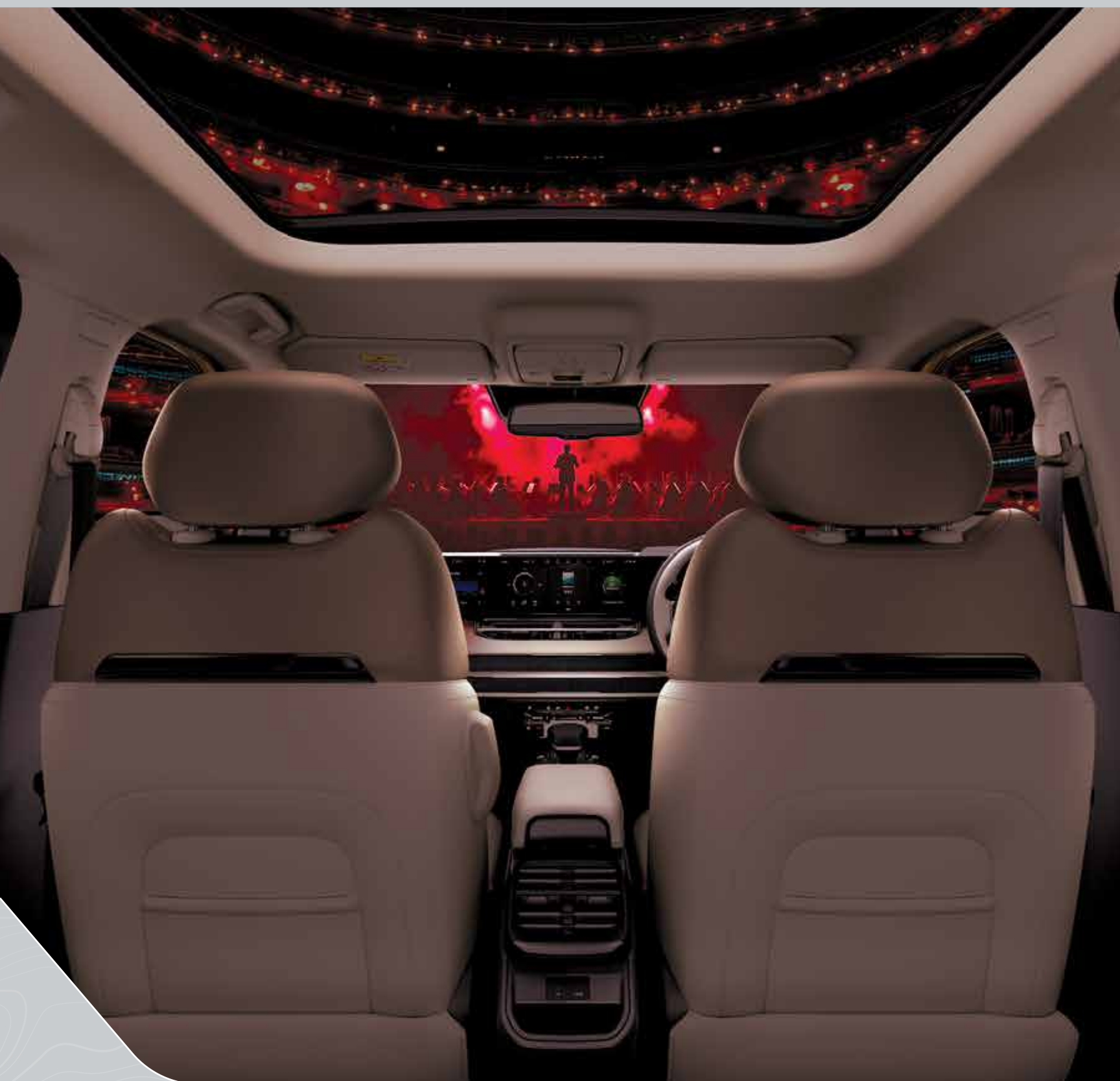


## HORIZON VIEW TRIPLE SCREEN INFOTAINMENT EXPERIENCE

Break past the basic. Three screens, one immersive experience. Stay in command of every escape



# ESCAPE CHAOS



## Theater Pro

Theater Pro turns the cabin into a cinematic space, featuring the Horizon View Triple Screen infotainment system and an Arcade Suite of 28+ curated apps for gaming, streaming & browsing. Powered by Dolby Atmos with a 12 JBL™ Black Speaker Setup enhanced Harman™ AudioworX, every journey feels immersive, indulgent, and distinctly premium

## PASSENGER INFOTAINMENT DISPLAY

A 31.24 cm passenger display creates a wide, cinematic interface that turns everyday driving into a immersive digital experience



## Passenger Screen Compatibility with Wireless Earphone & Gaming Control

Your co-driver gets a screen of their own



## SONICSHAFT SOUNDBAR

Iconic outside. Immersive inside



JBL BLACK™ 12 SPEAKERS WITH DOLBY ATMOS

Hear detail from all sides like you're inside the scene



ARCADE SUITE

Curated 28+ apps for entertainment, gaming, streaming and browsing from passenger infotainment & Central Infotainment Screens



WIRELESS ANDROID AUTO™ & APPLE CARPLAY™

Stay connected effortlessly your apps, music, and maps, wirelessly in sync



# INTUITIVE STORAGE SPACES

## CENTER CONSOLE STORAGE

Smartly designed to keep essentials within easy reach, effortlessly



## SIDE BOTTLE HOLDING STORAGE

A dedicated space for your bottle, blending utility with style



## COOLED GLOVEBOX

Keeps your essentials cool while you turn up the heat outside



## UMBRELLA HOLDER

Practical storage that makes daily drives simpler and smarter



## SMART FRONT SEAT BACK POCKETS

Smart storage that keeps everything neatly tucked away



## SEGMENT LEADING BOOT SPACE

Spacious, flexible, and ready to accommodate your every plan with best in segment 622 Litres<sup>4</sup> of bootspace



622 Litres



828 Litres



1051 Litres



1257 Litres

# COMFORTS

## BOSS MODE

Sit back, stretch out, and escape in full command



## THIGH SUPPORT EXTENDER

Adjusts to your comfort, supports your every drive



## 6 WAY POWERED DRIVER SEAT WITH MEMORY & WELCOME

Find your perfect position once. The Sierra remembers the rest



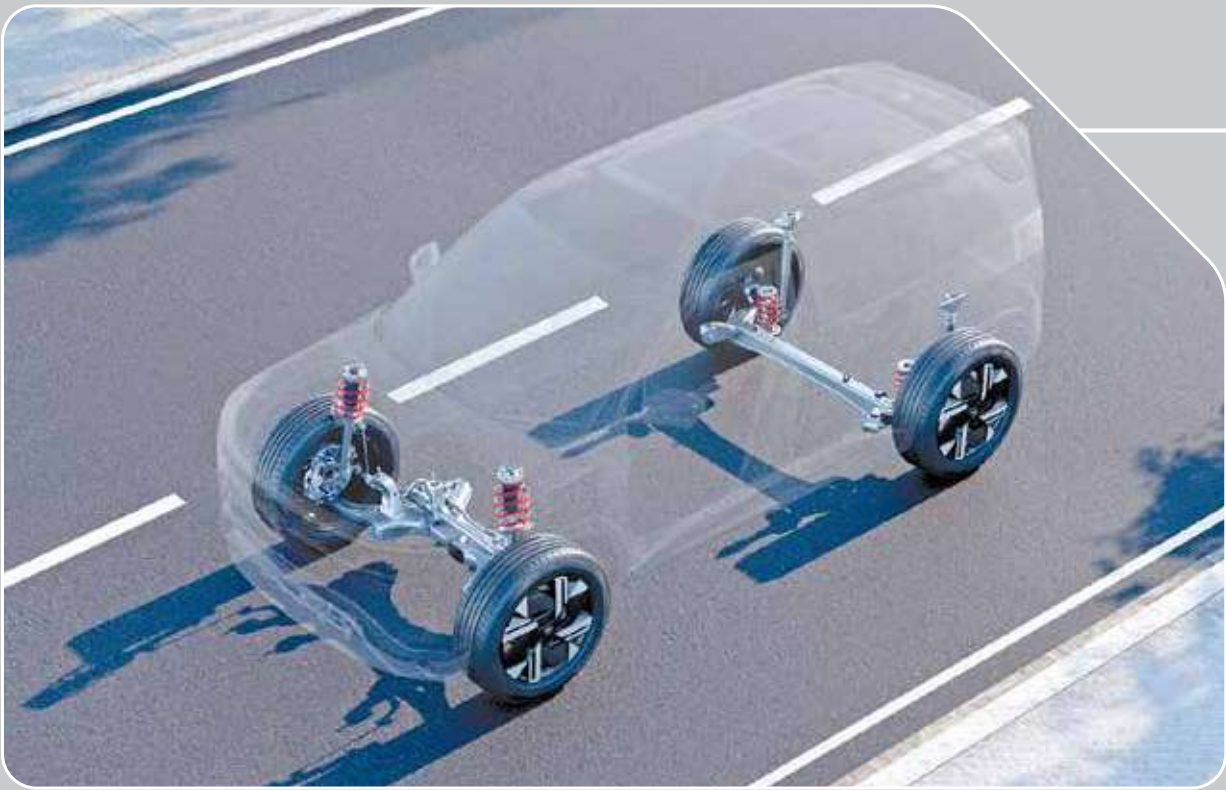
**EXTENDABLE 8 WAY SUN VISOR WITH ILLUMINATED MIRROR**  
Because comfort should cover every angle and every detail



**WIRELESS CHARGER**  
Drop It. Charge it. Go.



**DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL (DATC)**  
Your side cool, their side warm, everybody wins



**SUPERGLIDE SUSPENSION WITH FDD**

Smooths out every bump, so your journeys stay effortless



**USB C+C 65W FRONT AND REAR CHARGER WITH MULTIMEDIA**

Fast charging at your fingertips to power anytime with multimedia support

**SLIDING FRONT ARMREST**  
Designed to move with you,  
for effortless comfort



# ESCAPE LIMITS

## ELECTRONIC PARKING BRAKE WITH AUTO HOLD

Leave the hassles behind. A single tap engages the park brake with precision



## SOS (E-CALL / B-CALL)

Help is just a call away, anytime, anywhere



## 4 DISC BRAKES

Precise, confident braking everytime



**AUTO DIMMING IRVM**

Softens harsh headlights behind you, so night drives stay calm and focused



**HILL DESCENT CONTROL**

Advanced control that keeps you steady and composed downhill



**360° HD SVS with 4 Sight Blind Spot**

Leave the ordinary behind. Every corner, every side, every blind spot stays visible as you move



## HypAR HUD

India's 1st homegrown ICE vehicle with an AR Heads-Up Display projects real-time guidance onto the windshield for a safer, more intuitive drive. With 4 modes and 19 smart visuals, it adapts seamlessly to every journey



## ADAS L2+ with 22 Key Features

The L2+ ADAS suite, enhanced with Intelligent Speed Assist (ISA), offers 22 advanced driver assistance features



IN-BUILT NAVIGATION WITH MAPPLS

Built-in maps that guide you, even offline



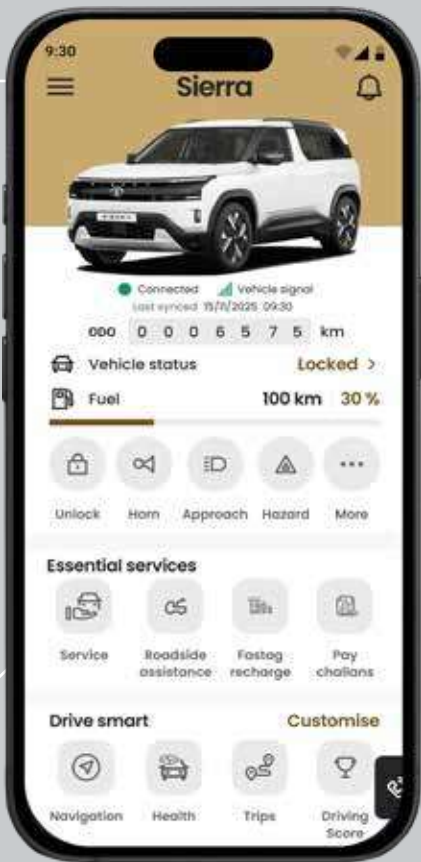
DIGITAL COCKPIT WITH NAVIGATION

Navigate with confidence, where technology leads and style follows



# ME SPACE

Me Space WITH 5 PERSONALISATION OPTIONS  
Learns from you. Listens to you. Drives like you



IRA CONNECTED CAR SUITE  
WITH 73+ FEATURES  
Your car, your world control, track,  
and manage it all with iRA

# RELAX MODE

Turn your car into a sanctuary of light, sound, and ambience



MOOD LIGHTS  
Set the tone for every drive,  
your way

# SIGNATURE SERIES

## Smart<sup>+</sup> Base Variant

Bi-LED Projector Headlamps

6 Airbags (Driver, Co-Driver, Curtain & Side)

Electrically Adjustable ORVM with Turn Indicators

Electric Tailgate Release

10.16 cm Digital Cockpit

LED Turn Indicators

Light Saber LED DRLs & Tail Lamp

Follow Me Home Head Lamp

Flush Door Handles with Welcome Lights

All Wheel Disc Brakes

Rear Window Sunshade

SmartPause\$

Prismatic IRVM

Front Sliding Armrest with Storage

Central Locking with PEPS Keyfob

Electronic Park Brake (EPB) with Auto Hold

Extendable 8 Way Sunvisor

ISOFIX

Height Adjustable Seat Belts\$

Rear Parking Sensor

Perimetric Alarm System

Front Cabin Lamps

All Doors Power Window

Tilt & Telescopic Steering Wheel with Illuminated Logo

Electronic Temperature Controller (ETC)

Rear AC Vents

Second Row Reading Lamp

2 Front USB (Type A + Type C 45W)

12V Power Outlet in Boot

Dual Tone Horn

Dual Tone Roof

Puncture Repair Kit<sup>1</sup>

17" steel wheels

Rear Adjustable Headrest

Electronic Stability Program (ESP) with 20 Features

- ROM - Rollover Mitigation
- VDC - Vehicle Dynamic Control

- CSC - Corner Stability Control
- DTV - Dynamic Torque Vectoring
- EPB - Electronic Parking Brake
- AVH - Automatic Vehicle Hold
- HAC - Hill Ascend Control (HHC)
- HBA - Hydraulic Brake Assist
- BFC / HFC - Brake / Hydraulic Fade Compensation
- EBP - Electronic Brake Pre Fill
- BDW - Brake Disc Wiping
- EDTC - Engine Drag Torque Control
- TCS - Traction Control System
- EBD - Electronic Brake force Distribution
- ABS - Antilock Braking System
- CDD - Control Dynamic Deceleration
- PBA - Panic Brake Alert
- DBS - Dynamic Braking Support
- AIB - After Impact Braking
- DST - Dynamic Steering Torque

## Pure Features Over Smart+

26.03 cm(10.25") Infotainment Touchscreen

8 Speakers (4 Speakers + 4 Tweeters)

Wireless Android Auto™ & Apple CarPlay™

250+ Native Voice Assist Commands in 6 Languages

Steering Mounted Controls

Sharkfin Antenna with GPS

Rear Camera with Park Assist Guides

Electrically Adjustable ORVMs with Autofold

HDC - Hill Descent Control

Height Adjustable Driver Seat

Cruise Control

Drive Modes (City & Sport)<sup>3</sup>

Tyre Pressure Monitoring System (TPMS)

2 Front USB (Type A Multimedia + Type C 45W)

Monostable Shifter\*

Paddle Shifter\*

17" Steel Wheels with Full Wheel Cap

Roof Rails

# Adventure+

## Features Over Pure

360° HD SVS<sup>5</sup> with 4Sight Blind Spot

Superglide Suspension with FDD

18" Alloy Wheels\*\*

Panoramax – Voice Assisted Panoramic Sunroof

31.24 cm(12.3") Infotainment Touchscreen (Slab Type)

26.03 cm(10.25") Digital Cockpit with Navigation

Terrain Modes (Normal, Wet & Rough) with Selector Knob

Leatherette Wrapped Steering Wheel

Leatherette Wrapped Gear Shifter

Auto Headlamps

Rain Sensing Wipers

Dual Zone Fully Automatic Temperature Control (DATC)

One Shot Up/Down with Anti-pinch (Driver Window)

2 Rear 65W USB C Chargers

Rear Defogger

Boss Mode

Thigh Support Extender<sup>§</sup>

Front LED Fog Lamps with Cornering Function

Front Parking Sensor

Mood Lights (Dashboard)

Rear Seat with 2 Stage Recline & 60:40 Split

Rear Armrest with Cup Holders

Rear middle adjustable Headrests

Rear Occupant Sensor

Cooled Glovebox

Extendable 8 Way Sunvisor with Illuminated Vanity Mirror

2 Front 65W USB C (Multimedia + Charging)

Smart Front Seat Back Pockets

Smart Slide Parcel Tray

Hidden Rear Wiper with Washer

# LEGEND SERIES

## Smart+ L

### Features Over Smart+

Slate and sand Leatherette Seats  
Leatherette Door Trims & Armrest  
Steering Mounted Controls  
Electrically Adjustable ORVMs with Autofold  
17" Steel Wheels with Full Wheel Cap  
Roof Rails

## Pure L

### Features Over Smart+ L

26.03 cm(10.25") Infotainment Touchscreen  
8 Speakers (4 Speakers + 4 Tweeters)  
Wireless Android Auto™ & Apple CarPlay™  
250+ Native Voice Assist Commands in 6 Languages  
Sharkfin Antenna with GPS  
Rear Camera with Park Assist Guides  
HDC - Hill Descent Control  
Height Adjustable Driver Seat  
Cruise Control  
Drive Modes (City & Sport)<sup>7</sup>  
Tyre Pressure Monitoring System (TPMS)  
2 Front USB (Type A Multimedia + Type C 45W)  
Monostable Shifter\*  
Paddle Shifter\*  
17" Alloy Wheels  
Rear Wiper with Washer

## Pure L (O)

### Features Over Pure L

Panoramax – Voice Assisted Panoramic Sunroof  
Auto Headlamps  
Rain Sensing Wipers

# Pure+ L

## Features Over Pure L (O)

Full Leatherette Interiors

Ventilated Front Seats<sup>§</sup>

6 Way Powered Driver Seat

Thigh Support Extender<sup>§</sup>

Boss Mode

Dual Zone Fully Automatic Temperature Control (DATC)

One Shot Up/Down with Anti-pinch (Driver Window)

2 Rear 65W USB C Chargers

Rear Defogger

# Adventure+ L

## Features Over Pure+ L

360° HD SVS<sup>10</sup> with 4Sight Blind Spot

Superglide Suspension with FDD

18" Alloy Wheels\*\*

31.24 cm(12.3") Infotainment Touchscreen (Slab Type)

26.03 cm(10.25") Digital Cockpit with Navigation

Terrain Modes (Normal, Wet & Rough) with Selector Knob

Front LED Fog Lamps with Cornering Function

Front Parking Sensor

Mood Lights (Dashboard)

Rear Seat with 2 Stage Recline & 60:40 Split

Rear Armrest with Cup Holders

Rear middle adjustable Headrests

Rear Occupant Sensor

Cooled Glovebox

Extendable 8 Way Sunvisor with Illuminated Vanity Mirror

2 Front 65W USB C (Multimedia + Charging)

Smart Front Seat Back Pockets

Smart Slide Parcel Tray

Hidden Rear Wiper with Washer

Wireless Charger<sup>§</sup>

# ACCOMPLISHED

## Accomplished

### Features Over Adventure+ L

L2 Advanced Driver Assistance System (ADAS) with 13 Key Features

- ACC – Adaptive Cruise Control with Stop & Go
- FCW – Ped: Forward Collision Warning (Pedestrian)
- FCW – Car: Forward Collision Warning (Car)
- FCW – Cyl: Forward Collision Warning (Cyclist)
- LDW – Lane Departure Warning
- LKA – Lane Keep Assist
- LCS – Lane Centering System
- ASA – Advance Steering Assist
- HBA – High Beam Assist
- TSR – Traffic Sign Recognition
- AEB – Ped: Autonomous Emergency Braking (Pedestrian)
- AEB – Car: Autonomous Emergency Braking (Car)
- AEB – Cyl: Autonomous Emergency Braking (Cyclist)

HypAR HUD with Multicolour Guides^

Dolby Atmos

12 JBL™ Black Speakers with Central Speaker, Subwoofer & Sonic Shaft Soundbar

Harman™ AudioworX Enhanced with 8 JBL Audio Modes

Mood Lights (Centre Console)\*

19" Alloy Wheels\*\*

Puddle Lamps

Express Cooling

E horn

## Accomplished+

### Features Over Accomplished

Horizon View Triple Screen Infotainment Experience

ADAS L2+ with 22 Key Features

- ISA (TSR) – Intelligent Speed Assist with Traffic Sign
- ISA (Map) – Intelligent Speed Assist with Map
- BSD – Blind Spot Detection
- LCA – Lane Change Alert
- RCTA – Rear Cross Traffic Alert

- RCW – Rear Collision Warning
- DOA – Door Open Alert
- BSM – Blind Spot View Monitor
- OSA – Over Speed Alert
- ACC – Adaptive Cruise Control with Stop & Go
- FCW – Ped: Forward Collision Warning (Pedestrian)
- FCW – Car: Forward Collision Warning (Car)
- FCW – Cyl: Forward Collision Warning (Cyclist)
- LDW – Lane Departure Warning
- LKA – Lane Keep Assist
- LCS – Lane Centering System
- ASA – Adaptive Steering Assist with ACC
- HBA – High Beam Assist
- TSR – Traffic Sign Recognition
- AEB – Ped: Autonomous Emergency Braking (Pedestrian)
- AEB – Car: Autonomous Emergency Braking (Car)
- AEB – Cyl: Autonomous Emergency Braking (Cyclist)

Night Saber Bi-LED Booster Headlamp

Progressive Dynamic Indicators in DRLs

Progressive Dynamic Indicators in Tail Lamps

Progressive Side Indicators

Rear Fog Lamps

Welcome and Good-bye Animation

BreathelQ Purifier with AQI Display

Powered Tailgate with Gesture / Kick Operation

6 Way Powered Driver Seat with Memory & Welcome Function

Auto Dimming (Electrochromatic) IRVM

2 Rear 65W USB C (Multimedia + Charging)

iRA Connected Suite with 5GTelematics

- User Welcome Message (Voice)
- Birthday Celebration Mode
- Commute to Home
- Commute to Office
- Relax Mode
- Me Space with 5 Personalisation Options
- 73+ Connected Features

Arcade Suite

Amazon Alexa™ (H2C/C2H)

SOS (E-Call / B-Call)

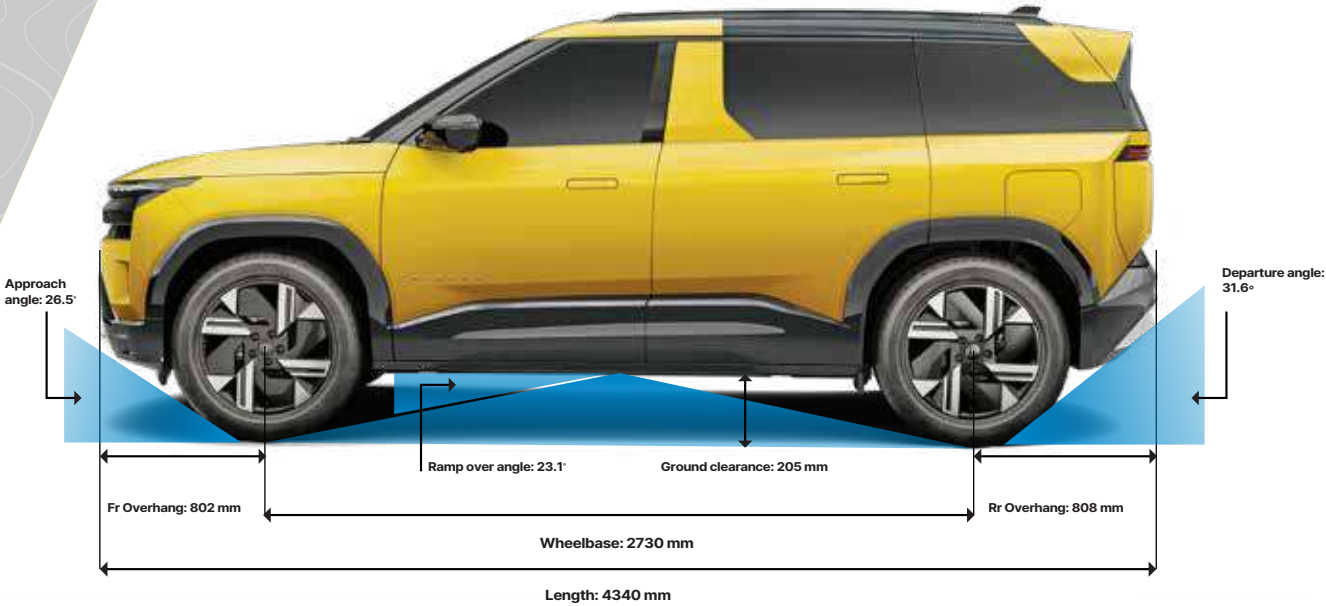
MAPPLS (In-built Navigation<sup>6</sup>)



## **DIMENSIONS AND SPACE**

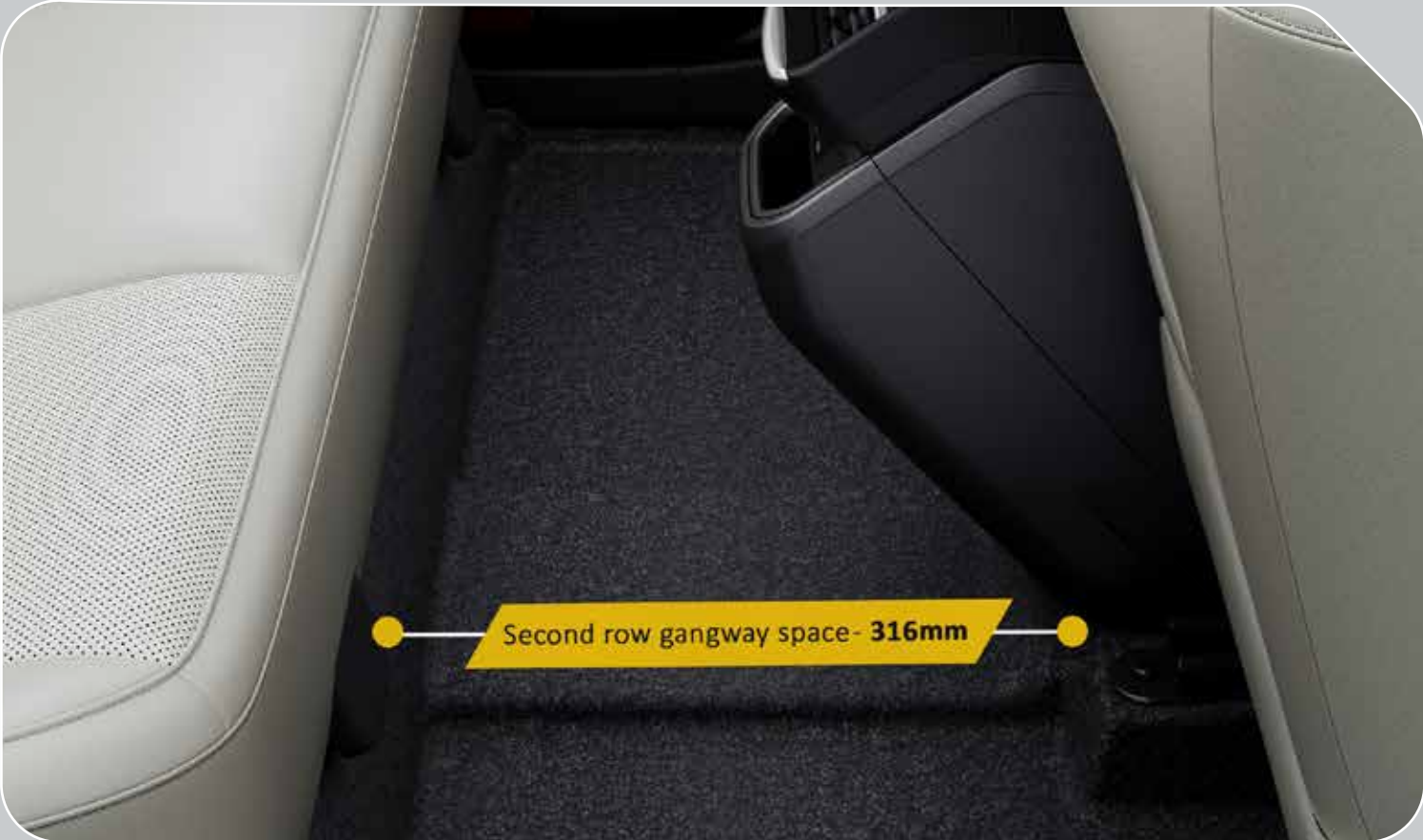
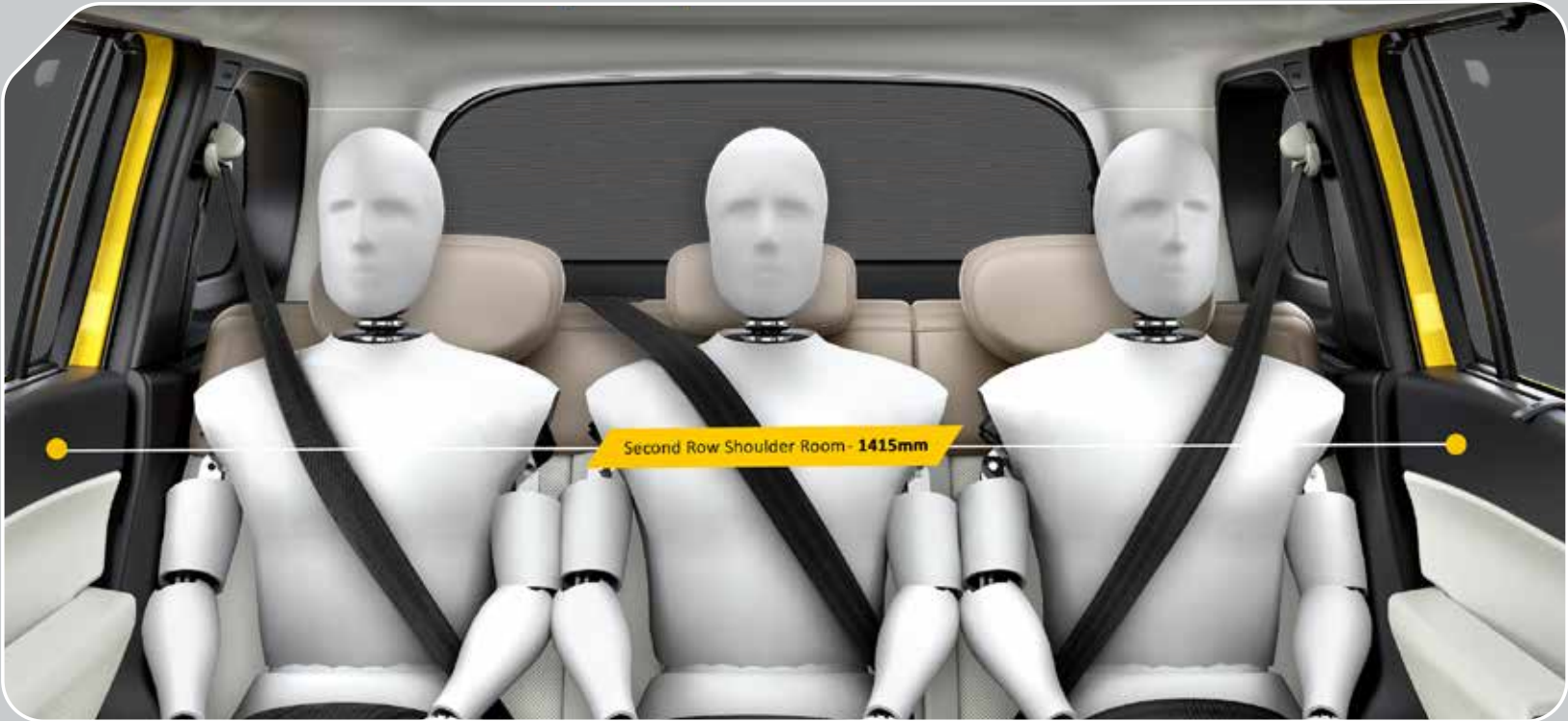
# A STANCE THAT COMMANDS. CAPABILITY THAT DELIVERS

With a robust stance and capability driven geometry, it balances everyday practicality with true SUV confidence



A NEW BENCHMARK IN SEGMENT ROOMINESS

In cabin space that exceeds expectations, offering generous couple distance, headroom, and second row legroom delivering roominess usually reserved for High SUV



# VARIANT COLOURS

| Colours<br>Trims | Pristine White | Pure Grey | Coorg Clouds | Munnar Myst | Bengal Rouge | Andaman Adventure |
|------------------|----------------|-----------|--------------|-------------|--------------|-------------------|
| Smart+           | Y              | Y         | Y            | -           | -            | -                 |
| Smart+ L         | Y              | Y         | Y            | -           | -            | -                 |
| Pure             | Y              | Y         | Y            | Y           | -            | -                 |
| Pure L           | Y              | Y         | Y            | Y           | -            | -                 |
| Pure L (O)       | Y              | Y         | Y            | Y           | -            | -                 |
| Pure+ L          | Y              | Y         | Y            | Y           | Y            | -                 |
| Adventure+       | Y              | Y         | Y            | Y           | Y            | Y                 |
| Adventure+ L     | Y              | Y         | Y            | Y           | Y            | Y                 |
| Accomplished     | Y              | Y         | Y            | Y           | Y            | Y                 |
| Accomplished+    | Y              | Y         | Y            | Y           | Y            | Y                 |

# WHEELS



17" Steel Wheels  
With Wheel Cap



17" Diamond Cut  
Alloy Wheels



18" Diamond Cut  
Alloy Wheels



19" Diamond Cut  
Alloy Wheels

# INTERIOR & SEATS



Signature Series Interior Seats



Slate and Sand Leatherette Seats



Legend<sup>o</sup> and Accomplished Line  
Full Leatherette Interior

TECHNICAL SPECIFICATIONS

| Engine                                                                                 | 1.5L NA Revotron Petrol                                               | 1.5L TGD <sub>i</sub> Hyperion | 1.5L Kryojet Diesel                                        |
|----------------------------------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------|------------------------------------------------------------|
| Fuel Type                                                                              | Petrol                                                                | Petrol                         | Diesel                                                     |
| Fuel System                                                                            | NA                                                                    | TGD <sub>i</sub>               | CRAIL/CRD <sub>i</sub>                                     |
| Displacement (cc)                                                                      | 1498 cc, 4 Cylinder                                                   | 1498 cc, 4 Cylinder            | 1497 cc, 4 Cylinder                                        |
| Max. Power (PS/ rpm)                                                                   | 106 PS @6000 rpm                                                      | 160 PS @5000 rpm               | 118 PS @ 4000 rpm                                          |
| Max. Torque (Nm/ rpm)                                                                  | 145 Nm @ 2100 rpm                                                     | 255 Nm @1750-4000 rpm          | 260 Nm @ 1500-2750 rpm (MT)<br>280 Nm @ 1500-2750 rpm (AT) |
|                                                                                        | Drive/ Transmission                                                   |                                |                                                            |
| Transmission                                                                           | 6MT/ 7DCA                                                             | 6AT                            | 6MT/ 6AT                                                   |
|                                                                                        | Suspension/ Brakes                                                    |                                |                                                            |
| Suspension – Front                                                                     | Independent, lower wishbone, Mcpherson strut with coil spring         |                                |                                                            |
| Suspension – Rear                                                                      | Semi-independent twist beam with coil spring and shock absorber       |                                |                                                            |
| Suspension – Front<br>(Adventure+,<br>Adventure+ L,<br>Accomplished,<br>Accomplished+) | Independent, lower wishbone, Mcpherson strut with coil spring and FDD |                                |                                                            |
| Suspension – Rear<br>(Adventure+,<br>Adventure+ L,<br>Accomplished,<br>Accomplished+)  | Semi-independent twist beam with coil spring, shock absorber and FDD  |                                |                                                            |
| Front Brakes                                                                           | Disc                                                                  |                                |                                                            |
| Rear Brakes                                                                            | Disc                                                                  |                                |                                                            |
| Dimensions                                                                             |                                                                       |                                |                                                            |
| Length X Width X Height (mm)                                                           | 4340 X 1841 X 1715                                                    |                                |                                                            |
| Wheelbase (mm)                                                                         | 2730                                                                  |                                |                                                            |
| Bootspace (Litres) <sup>4</sup>                                                        | 622                                                                   |                                |                                                            |
| Bootspace with rear seat folded (Litres) <sup>4</sup>                                  | 1257                                                                  |                                |                                                            |
| Fuel Tank Capacity (Litres)                                                            | 50                                                                    |                                |                                                            |

POWERTRAIN MIX

| Variants      | Manual                  |                     | Automatic               |                     |                                |
|---------------|-------------------------|---------------------|-------------------------|---------------------|--------------------------------|
|               | 1.5L NA Revotron Petrol | 1.5L Kryojet Diesel | 1.5L NA Revotron Petrol | 1.5L Kryojet Diesel | 1.5L TGD <sub>i</sub> Hyperion |
| Smart+        | Y                       | Y                   | -                       | -                   | -                              |
| Smart+ L      | Y                       | Y                   | -                       | -                   | -                              |
| Pure          | Y                       | Y                   | Y                       | Y                   | -                              |
| Pure L        | Y                       | Y                   | Y                       | -                   | -                              |
| Pure L (O)    | Y                       | Y                   | Y                       | Y                   | -                              |
| Pure+ L       | Y                       | Y                   | Y                       | Y                   | -                              |
| Adventure+    | Y                       | Y                   | Y                       | Y                   | Y                              |
| Adventure+ L  | Y                       | Y                   | Y                       | Y                   | Y                              |
| Accomplished  | Y                       | Y                   | -                       | Y                   | Y                              |
| Accomplished+ | -                       | Y                   | -                       | Y                   | Y                              |

WHEEL TYPE APPLICABILITY

| Variants      | Manual           |                  | Automatic        |                  |                  | Spare Wheel      |
|---------------|------------------|------------------|------------------|------------------|------------------|------------------|
|               | Revotron 1.5L    | Kryojet 1.5L     | Revotron 1.5L    | Kryojet 1.5L     | Hyperion 1.5L    |                  |
| Smart+        | 215/65 R17 Steel | 215/65 R17 Steel | -                | -                | -                | -                |
| Smart+ L      | 215/65 R17 Steel | 215/65 R17 Steel | -                | -                | -                | -                |
| Pure          | 215/65 R17 Steel | 215/65 R17 Steel | 215/65 R17 Steel | 215/65 R17 Steel | -                | 215/65 R17 Steel |
| Pure L        | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy | -                | -                | 215/65 R17 Steel |
| Pure L (O)    | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy | -                | 215/65 R17 Steel |
| Pure+ L       | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy | -                | 215/65 R17 Steel |
| Adventure+    | 215/65 R17 Alloy | 225/60 R18 Alloy | 215/65 R17 Alloy | 225/60 R18 Alloy | 225/60 R18 Alloy | 215/65 R17 Steel |
| Adventure+ L  | 215/65 R17 Alloy | 225/60 R18 Alloy | 215/65 R17 Alloy | 225/60 R18 Alloy | 225/60 R18 Alloy | 215/65 R17 Steel |
| Accomplished  | 215/65 R17 Alloy | 225/55 R19 Alloy | -                | 225/55 R19 Alloy | 225/55 R19 Alloy | 215/65 R17 Steel |
| Accomplished+ | -                | 225/55 R19 Alloy | -                | 225/55 R19 Alloy | 225/55 R19 Alloy | 215/65 R17 Steel |

NOW WITH

3years | 100 000km

WARRANTY<sup>2</sup>

Terms and Conditions apply. Above mentioned features are key differentiating features. For the detailed list of features/specifications, please visit or contact your nearest dealer. Colour applicability will vary for variants/personas and editions. Images and illustrations are indicative and for information purposes only. Not all features/specifications are available in all personas, and they may vary. Specifications/features are subject to change without prior information. The product image may carry some accessories that are not part of standard equipment. All values pertaining to boot space are measured as per the VDA method in Litres. Please consult an authorised Tata.Cars dealer for the latest information on features/specifications. Colours may not match the actual colours due to printing/digital limitations. JBL™, Android Auto™, Apple CarPlay™, Alexa™, Harman™, are trademarks of their respective owners.SOS (E-Call/B-Call) emergency call and breakdown call services are available in select cities; please connect with your nearest dealer for more details. Voice commands are a mix of multiple languages. Advanced Driver Assistance System (ADAS) is not a substitute for the human eye and driver vigilance; it is a driver assist system that enhances driving experience and safety. Adaptive Cruise Control, Intelligent Speed Assist and Advance Steering Assist with lane centring are available in 6AT and 7DCA only. Intelligent Speed Assist is available in "Accomplished+" only.Tinted glass and number plates shown are for creative visualisation. For airbags to function as intended, do not use non-genuine seat covers. Smartphone, smartwatch and charging cable are not part of vehicle accessories. 1 year of iRA 2.0 connected car services from the date of activation.° Spare wheel not available in "Smart+" and "Smart+ L".<sup>§</sup> Front row only.<sup>§</sup> SmartPause – Intelligent Smart Stop (ISS) available in 1.5L NA Revotron Petrol engine only.\* 6AT and 7DCA only.\*\* 1.5L NA Revotron MT and DCA carry 17" alloy wheels on Adventure+, Adventure+ L and Accomplished. 18" and 19" alloy wheels are available on 1.5L TGD i Hyperion and 1.5L Kryojet only. Please refer to the Wheel Type Applicability table.^ HypAR HUD with multicolour guides available in "Accomplished" only. <sup>º</sup>Applicable only for Pure+L and Adventure+L in Legend series. <sup>¹</sup>Puncture repair kit available only in "Smart+" and "Smart+ L".<sup>²</sup> Warranty cover for 3 years / 1,00,000 km, whichever ends earlier.<sup>³</sup> Drive modes available on 1.5L TGD i Hyperion Petrol engine and 1.5L Kryojet Diesel engine only.<sup>⁴</sup> Boot space measured as per the VDA method.<sup>⁵</sup> The 360° HD SVS function is designed to enhance driver awareness and provide a better view of the vehicle's surroundings. However, it is not a substitute for careful driving and should be used in conjunction with other safety features and driver judgment. Drivers should be aware of the technology's limitations and remain responsible for the safe operation of the vehicle.<sup>⁶</sup> The navigation system is powered by Mappls Auto. Users are responsible for making their own decisions about safe driving and navigation based on their own judgment, awareness of their surroundings and choice of navigation method. Services are subject to interruption or limitation due to various factors. Tata.Cars disclaims any warranties, express or implied, relating to the accuracy, completeness or reliability of products or services offered by Mappls Auto.

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SMS 'SIERRA' to 5616161  
Reach us at: <https://cars.tatamotors.com/suv/Sierra>  
Email: [customercare@tatamotors.com](mailto:customercare@tatamotors.com)  
Sierra Premium 24x7 Toll Free Help Line: 1800 209 8282



SOUL is an exclusive community of TATA Sierra, Harrier and Safari owners. Built on the spirit of camaraderie, discovery and adventure, SOUL brings together like-minded explorers who don't just reach destinations but own every mile along the way. Click on the link below to know more about the SOUL community.



Owner: Applicable for private owners of TATA Sierra, Harrier and Safari owners.

**BNCAP**  
5-star safety rating\*



LEGEND WEARS #DARK



SIERRA #DARK

# THE LEGEND, REDEFINED IN #DARK



## VIOLET ECLIPSE FULL LEATHERETTE INTERIOR

A bold expression of dark luxury,  
elevated with subtle violet accents.

## HORIZON VIEW TRIPLE SCREEN INFOTAINMENT

An immersive cockpit that puts  
everything within reach.



## PANORAMAX VOICE ASSISTED PANORAMIC SUNROOF

The segment's largest sunroof and expansive  
windows transform the cabin into an open,  
light filled lounge





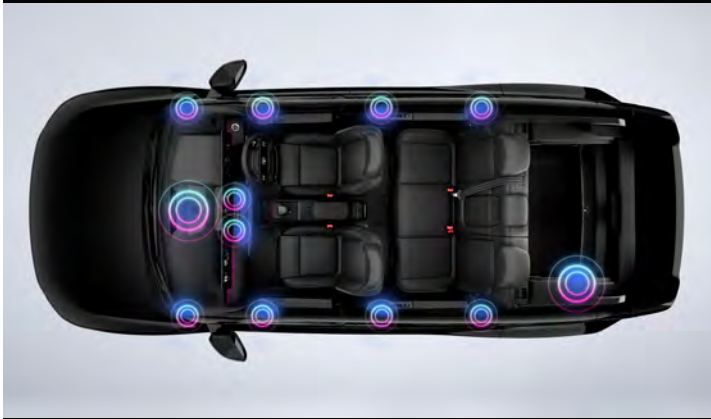
**L2+ ADAS WITH  
22 SAFETY FEATURES**

Stay ahead with intelligent assistance designed for greater confidence.



**#DARK THEME R19 ALLOY WHEELS**

Bold stance. Dark character.



**HARMAN™ AUDIOWORX  
12 JBL™ BLACK SPEAKERS  
WITH DOLBY ATMOS**

Hear detail from all sides like you're inside the scene.

**HYPAR HUD**

Essential information, right in your line of sight.



**IRA CONNECTED SUITE  
WITH 5G TELEMATICS**

Connected by 5G. Updated over the air.  
Always ahead.

PURE L

Friesian Black Exterior Colour  
Violet Eclipse Full Leatherette Interior  
#Dark Mascot  
Bi-LED Projector Headlamps  
Light Saber LED DRLs & Tail Lamp  
Electrically Adjustable ORVMs with Turn Indicators & Autofold  
Sharkfin Antenna  
Roof Rails  
#Dark Theme R17 Alloy Wheels  
Tilt & Telescopic Steering Wheel with Illuminated Logo  
Rear AC Vents  
All Doors Power Window  
Height Adjustable Driver Seat  
Hidden Rear Wiper With Washer  
Rear Window Sunshade  
Extendable 8 Way Sunvisor  
2 Front USB (Type A Multimedia + Type C 45W)  
26.03 cm(10.25") Infotainment Touchscreen  
10.16 cm Digital Cockpit  
8 Speakers (4 Speakers + 4 Tweeters)  
Wireless Android Auto™ & Apple CarPlay™  
Steering Mounted Controls  
250+ Native Voice Assist Commands in 6 Languages  
Drive Modes (City & Sport)<sup>3</sup>  
Cruise Control  
SmartPause<sup>§</sup>  
HDC – Hill Descent Control  
Monostable Shifter\*  
Paddle Shifter\*  
6 Airbags (Driver, Co-Driver, Curtain & Side)  
All Wheel Disc Brakes  
Electronic Park Brake (EPB) with Auto Hold  
Tyre Pressure Monitoring System (TPMS)  
Rear Camera with Park Assist Guides  
Rear Parking Sensor  
Electronic Stability Program (ESP) with 20 Features

PURE L (O)  
FEATURES OVER PURE L

Panoramax – Voice Assisted Panoramic Sunroof  
Auto Headlamps  
Rain Sensing Wipers

PURE+ L  
FEATURES OVER PURE L (O)

Ventilated Seats<sup>§</sup>  
6 Way Powered Driver Seat  
Thigh Support Extender<sup>§</sup>  
Boss Mode  
Dual Zone Fully Automatic Temperature Control (DATC)  
One Shot Up/Down with Anti-pinch (Driver Window)  
2 Rear 65W USB C Chargers  
Rear Defogger

ADVENTURE+ L  
FEATURES OVER PURE+ L

360° HD SVS<sup>§</sup> with 4Sight Blind Spot  
Superglide Suspension with FDD  
Front LED Fog Lamps with Cornering Function  
Front Parking Sensor  
31.24 cm(12.3") Infotainment Touchscreen (Slab Type)  
26.03 cm(10.25") Digital Cockpit with Navigation  
#Dark Theme R18 Alloy Wheels\*\*  
Terrain Modes (Normal, Wet & Rough) with Selector Knob  
Mood Lights (Dashboard)  
Wireless Charger<sup>§</sup>  
Rear Seat with 2 Stage Recline & 60:40 Split  
Rear Armrest with Cup Holders  
Rear Middle Adjustable Headrests  
Rear Occupant Sensor  
Cooled Glovebox  
Extendable 8 Way Sunvisor with Illuminated Vanity Mirror  
2 Front 65W USB C (Multimedia + Charging)  
Smart Front Seat Back Pockets  
Smart Slide Parcel Tray

ACCOMPLISHED  
FEATURES OVER ADVENTURE+ L

L2 Advanced Driver Assistance System Front (ADAS) with 13 Key Features  
HypAR HUD with Multicolour Guides<sup>^</sup>  
Dolby Atmos  
12 JBL™ Black Speakers with Central Speaker, Subwoofer & SonicShaft Soundbar  
Harman™ AudioworX Enhanced with 8 JBL Audio Modes  
Puddle Lamps  
Express Cooling  
Mood Lights (Centre Console)\*  
E Horn  
#Dark Theme R19 Alloy Wheels\*\*

ACCOMPLISHED+  
FEATURES OVER ACCOMPLISHED

Horizon View Triple Screen Infotainment Experience  
ADAS(Front and Rear) L2+ with 22 Key Features  
Night Saber Bi-LED Booster Headlamp  
Welcome and Good-bye Animation  
Progressive Side Indicators  
BreathelQ Purifier with AQI Display  
Powered Tailgate with Gesture Control  
6 Way Powered Driver Seat with Memory & Welcome  
2 Rear 65W USB C (Multimedia + Charging)  
iRA Connected Suite with 5G Telematics (73+ Connected Features)  
Arcade Suite  
Relax Mode  
Auto Dimming IRVM  
Rear Fog Lamps  
Amazon Alexa™ (H2C/C2H)  
SOS (E-Call / B-Call)  
In-built Navigation with Mappls™<sup>6</sup>

# TECHNICAL SPECIFICATIONS

|                      | 1.5L NA Revotron Petrol | 1.5L TGD <sub>i</sub> Hyperion Petrol | 1.5L Kryojet Diesel         |
|----------------------|-------------------------|---------------------------------------|-----------------------------|
| Fuel Type            | Petrol                  | Petrol                                | Diesel                      |
| Fuel System          | NA                      | TGD <sub>i</sub>                      | CRAIL/CRD <sub>i</sub>      |
| Displacement (CC)    | 1498 CC, 4 Cylinder     | 1498 CC, 4 Cylinder                   | 1497 CC, 4 Cylinder         |
| Max. Power (PS/RPM)  | 106 PS @ 6000 rpm       | 160 PS @ 5000 rpm                     | 118 PS @ 4000 rpm           |
| Max. Torque (Nm/RPM) | 145 Nm @ 2100 rpm       | 255 Nm @ 1750-4000 rpm                | 260 Nm @ 1500-2750 rpm (MT) |
|                      |                         |                                       | 280 Nm @ 1500-2750 rpm (AT) |

## SUSPENSION - BRAKE

|                                                                |                                                                       |
|----------------------------------------------------------------|-----------------------------------------------------------------------|
| Suspension - Front (Pure L, Pure L (O), Pure+ L)               | Independent, lower wishbone, McPherson strut with coil spring         |
| Suspension - Rear (Pure L, Pure L (O), Pure+ L)                | Semi-independent twist beam with coil spring and shock absorber       |
| Suspension - Front (Adventure+ L, Accomplished, Accomplished+) | Independent, lower wishbone, McPherson strut with coil spring and FDD |
| Suspension - Rear (Adventure+ L, Accomplished, Accomplished+)  | Semi-independent twist beam with coil spring, shock absorber and FDD  |
| Front Brakes + Rear Brakes                                     | Disc                                                                  |

## DIMENSIONS

|                                                       |                    |
|-------------------------------------------------------|--------------------|
| Length x Width x Height (mm)                          | 4340 x 1841 x 1715 |
| Width including ORVMs (mm)                            | 1992               |
| Wheelbase (mm)                                        | 2730               |
| Ground Clearance (mm)                                 | 205                |
| Bootspace (Litres) <sup>4</sup>                       | 622                |
| Bootspace with rear seat folded (Litres) <sup>4</sup> | 1257               |
| Fuel Tank Capacity (Litres)                           | 50                 |

## POWERTRAIN MIX

|               | MANUAL           |                 | AUTOMATIC         |                 |                  |
|---------------|------------------|-----------------|-------------------|-----------------|------------------|
| VARIANT       | 1.5L Revotron MT | 1.5L Kryojet MT | 1.5L Revotron DCA | 1.5L Kryojet AT | 1.5L Hyperion AT |
| Pure L        | Y                | Y               | Y                 | -               | -                |
| Pure L (O)    | Y                | Y               | Y                 | Y               | -                |
| Pure+ L       | Y                | Y               | Y                 | Y               | -                |
| Adventure+ L  | Y                | Y               | Y                 | Y               | Y                |
| Accomplished  | Y                | Y               | -                 | Y               | Y                |
| Accomplished+ | -                | Y               | -                 | Y               | Y                |

## WHEEL TYPE APPLICABILITY

|               | MANUAL           |                  | AUTOMATIC         |                  |                  |                  |
|---------------|------------------|------------------|-------------------|------------------|------------------|------------------|
| VARIANT       | 1.5L Revotron MT | 1.5L Kryojet MT  | 1.5L Revotron DCA | 1.5L Kryojet AT  | 1.5L Hyperion AT | Spare Wheel      |
| Pure L        | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy  | –                | –                | 215/65 R17 Steel |
| Pure L (O)    | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy  | 215/65 R17 Alloy | –                | 215/65 R17 Steel |
| Pure+ L       | 215/65 R17 Alloy | 215/65 R17 Alloy | 215/65 R17 Alloy  | 215/65 R17 Alloy | –                | 215/65 R17 Steel |
| Adventure+ L  | 215/65 R17 Alloy | 225/60 R18 Alloy | 215/65 R17 Alloy  | 225/60 R18 Alloy | 225/60 R18 Alloy | 215/65 R17 Steel |
| Accomplished  | 215/65 R17 Alloy | 225/55 R19 Alloy | -                 | 225/55 R19 Alloy | 225/55 R19 Alloy | 215/65 R17 Steel |
| Accomplished+ | -                | 225/55 R19 Alloy | -                 | 225/55 R19 Alloy | 225/55 R19 Alloy | 215/65 R17 Steel |

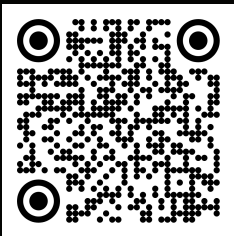
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BNCAP  
5-star safety rating



NOW WITH  
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WARRANTY<sup>2</sup>